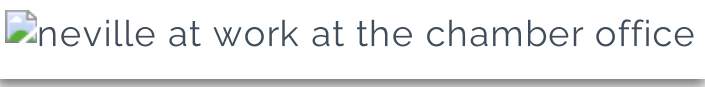


News Release


Senior Laura Neville Aligns Packer Passion with Career

By Rikki Roscoe, communications assistant on Monday, August 3, 2015

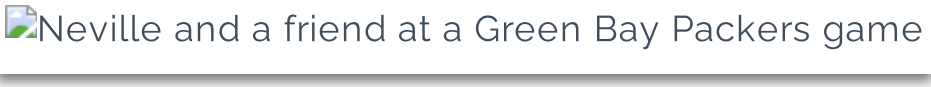


Senior Laura Neville, from Green Bay, Wis., originally came to the University of Minnesota Crookston to pursue an animal science degree in hopes of one day becoming a veterinarian. However, upon starting her degree at the Crookston campus, Neville discovered that she would rather play with the animals than take care of them. This discovery led Neville to pursue a new intriguing path in business. "I took a lot of business related classes in high school and that really triggered my interest," she explains. Today, Neville finds herself less than a year away from graduating with a degree in business management and a marketing minor.

Neville is spending her first summer in Crookston working to complete her internship at the Crookston Chamber of Commerce. She took immediate interest in the summer internship position when her academic advisor sent her the job description in an email. "I didn't know much about what the Chamber of Commerce did, but I was really interested in the job responsibilities," Neville explains. "It looked like the position would be helpful in getting some valuable work experience."

At the Chamber, Neville works on creating newsletters, managing social media accounts, updating old information from previous years, attending meetings, and helping to organize and run events. One event that Neville found particularly fun was Sugarbeet Golf Scramble which honors local farmers. "I don't really know a lot about golf," she laughs. 

"I learned about skins and mulligans. I actually thought mulligans were only used in mini golf." The tournament served as a great learning experience and a very fun one at that.



Learning about all the local businesses is one of the things Neville has truly enjoyed while working at the Chamber. "I have learned a lot about the Crookston community," says Neville. "Watching the community come together to put on an event like Ox Cart Days is awesome. I couldn't see this happening in a big city." Much of Neville's time is currently spent getting ready for the soon approaching Ox Cart Days Festival. Being from a large city, Neville has never experienced a county fair or town festival that has events such as a tractor pull, bed races, air boat rides, and more. The event she is most excited for is the Lip Sync Contest, which she will be competing in along with some other chamber employees.

Neville stays active at the U of M Crookston by being a member of National Society for Leadership and Success and Delta Theta Sigma. She also works at the information desk on campus, as well as Cofé and Cycle of Threads. As busy as she is, Neville always finds time to cheer on her favorite football team, the Green Bay Packers. "My family has had season tickets ever since I can remember," Neville says with excitement in her eyes. Every one of her family members shares the Packer passion. When Neville is home in Green Bay, she works in the Packers Pro Shop and has just recently completed her fifth year there.

Upon graduating from the U of M Crookston, Laura hopes to align her passion with her career. Her dream is to work for the Green Bay Packers within the marketing department.

The University of Minnesota Crookston now delivers 33 bachelor's degree programs, 22 minors, and 36 concentrations on campus as well as 14 degree programs entirely online. These degrees are offered in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from more than 20 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit www.umcrookston.edu.

In the photos:

Top, left, Laura Neville at work in the Chamber Office in Crookston.

Middle, right, Laura Neville is interning for the Crookston Chamber of Commerce.

Bottom, left, Neville and a friend at a Green Bay Packers game.

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